

18<sup>th</sup> – 19<sup>th</sup> June 2010

## Media Application Form



[www.rallyofthemidlands.co.uk](http://www.rallyofthemidlands.co.uk)

Qualification categories and support documents required: -

1. Full-time employees of motorsport publications that are published a minimum of eight times in a calendar year. To apply, please enclose a letter on headed paper and signed by the Editor or Publisher, stating that you work full-time for the publication as a Journalist and/or Photographer, and that you are authorised to represent that publication at this event.
2. Full-time employees of, or freelance contributors to, a newspaper or magazine published a minimum of eight times during a calendar year, or, in the case of free distribution, having a circulation of no less than 250,000 per issue. To apply, please enclose a letter on headed paper signed by the Editor or Publisher, authorising you to represent that publication at this event. Also enclose cuttings or printed photographs carrying your by-line, or so verified by the Editor, covering six previous BRC events or rallies of a similar status.
3. Full-time employees or freelances working on behalf of an agency, able to demonstrate that they are a professional Journalist or Photographer earning the majority of their income from media work. To apply, please enclose a letter on headed paper signed by the Editor, Publisher, or Managing Director of the agency authorising you to work on their behalf at this event. Also enclose cuttings or printed photographs carrying your by-line, or so verified by the signatory of your letter, covering six previous events or rallies.

No applications will be considered from: -

1. Television or radio personnel, except by agreement of Rally of the Midlands which will normally be forthcoming.
2. Advertising or marketing personnel without the agreement of the event organisers.
3. Internet, web site or e-mail services, apart from employees of official Rally suppliers.
4. Publications not available to the general public (house journals, club magazines etc) unless with the consent of Rally of the Midlands.
5. Press officers or PR staff other than those agreed directly by the organisers.

All applications will be considered on their own merit.

Please note access to some venues will need prior arrangement as outlined below.

To gain access to MIRA you will need to supply vehicle registration numbers and complete MIRA's own accreditation paperwork, which will be supplied by the event upon request. Bramcote will also need prior arrangement to gain access again supplying vehicle registrations. Access to both of these venues will be granted by prior arrangement and will be subject to limited numbers on a first come, first served basis.

No application will be considered unless the Media Pass Waiver and Indemnity on page 2 is signed.

MEDIA PASS WAIVER AND INDEMNITY

I declare that I am over 18 years of age and agree to act, at all times, in accordance with the instructions of officials of the event. I further declare that I am physically and mentally fit to carry out my function and that I will inform the organisers immediately should any change in my condition occur which I have reason or ought to have reason to believe would affect my ability to carry out my function. I acknowledge the nature and type of the competition and that while undertaking my duties I may be exposed to the potential risk inherent in motor sport and that I will undertake my function with its associated risks with due and proper regard for my safety and that of others.

I hereby agree to abide by the MSA Child Protection Policy and Guidelines.

Name..... Signature.....

APPLICATION DETAILS

Please note that the completion and submission of this form does not guarantee that a media pass will be issued. All applications MUST be accompanied by the letters and supporting materials outlined on page 1.

Name : .....

Address : .....

Post Code : .....

Work Tel : .....

Home Tel : .....

Mobile : .....

E-mail : .....

FIA/MSA 2010 accreditation reference (if applicable).....

For whom will you be working?.....

Name of Editor/Publisher/Managing Director.....

Work Tel : .....

E-mail : .....

PUBLICATION: (please circle as appropriate)

Newspaper

Magazine

Photographer

Video

Website

TV

OTHER (please state) .....

Signature: ..... Date.....

Please return this application, plus supporting documents, to:- Press Officer, Rally of the Midlands Media Accreditation, 99 Gospel End Road, Gospel End Village, South Staffordshire, DY3 4AL to arrive no later than Monday 14<sup>th</sup> June 2010.

Please note all accredited media will be required to submit a £10 deposit, refundable on delivery of proof of published work from the Rally of the Midlands 2010 and the return of the issued media tabard. Without Passes, they will be refused entry to the stages and will only have access to Spectator areas by the purchase of a spectator ticket.